



# DIASPORA IN ACTION

**AROUND THE WORLD FOR 6 YEARS  
AND COUNTING...**

Under the High Patronage of  
His Excellency the President of the Lebanese Republic

**GENERAL MICHEL AOUN**

The Minister of Foreign Affairs and Emigrants  
**H.E. Mr. Gebran Bassil**

has the pleasure to invite you to the **6<sup>th</sup> edition** of the  
**LDE - LEBANESE DIASPORA ENERGY CONFERENCE**

June 7, 8 & 9, 2019  
The Parks - Biel Group - Furn el Chebak - Lebanon

For more info visit [www.lde-leb.com](http://www.lde-leb.com)



NB: THE DETAILED PROGRAM WILL FOLLOW

Dear Lebanese Diaspora Honored Guests and Participants,

It is a great moment of honor and privilege to be launching under the High Patronage of **H.E. the President of the Lebanese Republic, General Michel Aoun**, the 6<sup>th</sup> consecutive local edition of the Lebanese Diaspora Energy Conference hosted in Beirut the capital of Lebanon and its Diaspora.

Over the past 6 years, the Ministry of Foreign Affairs and Emigrants has been giving the necessary attention to the Diaspora as one of its major pillars and applying a new dynamism to strengthen unity bonds between Lebanon and its Diaspora.

To my fellow citizen who have travelled the globe; on behalf of the Lebanese government, we welcome

you and acknowledge your commitment to strengthening the relationship between the Diaspora and Lebanon through your presence here and at any conference held abroad. Your presence is merely an indication of your unwavering loyalty and commitment to your homeland.

The ensuing conferences and my own travels to many diaspora communities gave me the opportunity to meet you and feel the deep-rooted affection and hope you still hold for Lebanon, the place you still love and call home! I also know from the many emails and social media posts that you are keen on participating in the development process that Lebanon is set to undertake.

I am delighted to announce that this year's theme goes beyond our inexorable feelings of love and affection to Lebanon and aims at putting the **"Diaspora in Action"** to turn the challenges Lebanon is going through into opportunities and engage you in the reform and development process of Lebanon. I would be pleased to witness the engagement process evolving from transferring remittances to one where the Diaspora is now fully on board.

This year's Conference is aligned to the strategic national plans for development and reforms. This is a call on you to join hands and reap the success of our mutually rewarding efforts aimed at advancing Lebanon and creating prosperity for all Lebanese.

Let us continue to "Connect and Partner for Growth". Welcome to Lebanon, the land we love dearly and truly.

Looking forward to seeing you soon!

**GEBRAN BASSIL**  
Minister of Foreign Affairs  
and Emigrants





## **DIASPORA IN ACTION**

**JUNE 7, 8 & 9 2019 | BIEL**

Held this year under the theme "***Diaspora in Action***", the 6<sup>th</sup> local edition of the Lebanese Diaspora Energy will provide its platform to Lebanese decision makers, entrepreneurs, investors, physicians and businessmen from various sectors and their Diaspora counterparts to explore best practices in development, while creating a unique occasion to share perspectives and innovative solutions to local problems, open up new horizons of collaboration, and align Lebanon with recent trends in social, political, business and other realms of interest. It is time to Take Action!

### **ONP - ONLINE NETWORKING PLATFORM**

The Online Networking Platform will allow participants to have a good and efficient planning of their time at LDE 2019 by previewing target business matching profiles and pre-scheduling onsite meetings efficiently. The Online Networking Platform is a free service to all LDE 2019 participants and exhibitors. It is easily accessible on our website [www.lde-leb.com](http://www.lde-leb.com), and it allows registered users to pair with each other based on their stated interests and at their convenient time and place. We are happy to provide an **Executive Meeting Lounge** for all meetings during LDE 2019.

### **START-UP VILLAGE**

A hub dedicated to serious tech startups, it consists of internationally minded entrepreneurs and high growth businesses. Pitching will take place during LDE 2019.

### **THE EXHIBITION: LEBANON BY YOUR SIDE**

The exhibition area will feature a wide array of Lebanese companies from across the private sector in the fields of industries, energy, finance and banking, hospitality, real estate, tourism, art and others, to showcase Lebanese products and services and to promote trade initiatives and further economic activities between Lebanon and the world.

*You can opt either to exhibit or to benefit from the Exhibition!*

## **FRIDAY 7 JUNE 2019**

08:00 - 10:00 **Registration & Morning Coffee**

10:00 - 11:15 **Official LDE 2019 Opening Ceremony**

11:30 - 12:45 **Session 1 - Diaspora & National Identity**

- Citizenship Law and rights
- Building a national Lebanese identity - "Lebanity"- in Diaspora communities.
- Lebanese by Nature, Proud by Choice- Testimonies

13:00 - 15:00 **LUNCH: The Tastes from Lebanon Part 1**

Lebanese Hospitality is world-famous and delights visiting tourists every year. In collaboration with the Lebanese Franchise Association (LFA), the LDE lunch will be catered by a diverse selection of Lebanese restaurants and caterers, where you can enjoy fresh produce, traditional eating habits, regional specialties, and a rich culinary culture... there are many good reasons to come and appreciate the best of the Lebanese Hospitality.

*You have the possibility to meet with representatives of these restaurants and import these franchises to your country of residence.*

15:00 - 16:15 **Session 2 - Reconstruction & Modernization of the Mashreq**

- Opportunities in the Levant region
- Lebanon as a hub for international reconstruction efforts
- Boundless opportunities for the Lebanese Diaspora to partner with international stakeholders for reconstruction efforts
- Integrated and holistic approaches to restore infrastructure and services at all levels

16:30 - 17:45 **Session 3 - Foreign Trade & Services: Lebanon as a Platform**

- Role of the Diaspora in promoting Lebanese products overseas and establishing supportive and efficient channels to facilitate Lebanese exports to the world.
- Opportunities for the Lebanese Diaspora to invest in innovative developments to boost Lebanese products and aim for excellence in products to be exported.

20:30 - 23:30 **The Art of Lebanon: Private Reception Party**

*Lebanon is famed for its thousand-year old craftsmanship handed down through generations. Come and experience traditional Arts and Crafts, practiced in a live setting by the finest artists and craftsmen in Lebanon. The evening will be entertained with international music and buffet, in an outdoor setting, under the starry skies.*

## **SATURDAY 8 JUNE 2019**

08:30 - 09:30     **Registration & Morning Coffee**

09:30 - 11:00     **Start-up Competition**

*Since the future revolves around youth and technology, LDE is keen on offering young entrepreneurs the chance to share their start-up projects with a wider audience, in an effort to bring together stakeholders from Lebanon and the Diaspora. The Lebanese start-ups will pitch their ideas to a jury of experts, and the winners of this competition will receive a cash prize to boost their projects and to promote and foster a wider business collaboration, paving the way to new initiatives and successful business collaborations.*

11:00 - 12:30     **Ask the Government**

*An open platform giving the Diaspora a way to connect with political representatives in the government, thus offering them a means to voice their concerns and engage in issues of prime importance to them.*

12:30 - 14:00     **LDE Business Forum**

*Meet and convene with your peers in various sectors (finance, energy, healthcare, tourism etc.) by evaluating your compatibility and sourcing needed services or materials with potential partners, with the aim of establishing strategic partnerships and international Lebanese business networks.*

12:30 - 14:00     **Parallel activity LDE Talks**

### **LDE Talks**

*Revolving around the success stories of Diaspora, LDE Talks offer high achievers in the Diaspora the opportunity to tell their story, make their voices heard, and share their experience, along with their trials and tribulations. In 7 to 10 minutes, each speaker will thus offer a pool of lessons and experiences to be learnt from.*

14:00 - 15:30     **Lunch: The Tastes from Lebanon Part 2**



15:30 - 17:30

**The Workshops: Towards Lebanon 2020**

**Workshop 1: Track-two Diplomacy - Lobbying for Lebanon**

- Bringing together a number of high-level actors in the Diaspora in various fields
- Exploring ways in which these actors can play a role in track-two diplomacy
- Creating a track-two diplomacy roadmap to be followed up in collaboration with Lebanon's missions overseas

**Workshop 2: The Role of Lebanese Diaspora in promoting and Developing "The Lebanon Brand"**

- Role of the Lebanese Diaspora, in promoting Lebanon as a unique nation and its mission in the world
- Opportunities that the Lebanese Diaspora can create in highlighting the Lebanese heritage of tolerance and dialogue
- Mission of the Lebanese Diaspora in presenting the best image about Lebanon and leverage their networks to promote Lebanese products and services

**Workshop 3: Destination Lebanon: Let's make it!**

- Developing coordination between the Lebanese Tourism Industry and the Lebanese Diaspora with the objectives of breaking the record number of visitors to Lebanon in 2019 and 2020
- Creating an Ambassador Program where Lebanese professionals such as professors, physicians, CEOs etc. (MICE) bring new conventions and congresses to Lebanon in addition to creating opportunities for medical tourism in Lebanon
- Exploring ways to attract the Diaspora on a regular basis throughout the year

**Workshop 4: Lebanese Women and Youth: The Power of Change**

- Setting the roadmap to establish the International Network of Lebanese Women Leaders
- Exploring ways in which Lebanese women can enhance their economic skills to achieve economic and financial independence
- Setting the roadmap to establish the International Network of Lebanese Youth
- Enabling the Next Generation of young Leaders who strive to affect ambitious social, political and economic change

20:30 - 00:00

**Official Closing Gala Dinner**

**SUNDAY 9 JUNE 2019**

17:00 - 18:30

**Leave your Mark at the Lebanese Diaspora Village**

*Want to hear stories of immigration and discover the past and present of Lebanese Diaspora?  
Want to discover the diversified culture and traditions of emigration countries?  
Want to enjoy refreshment drinks in a traditional setting on the main square?  
Come, learn, discover and contribute to the Lebanity around the world!*

19:00 - 23:00

**Sunset by the Sea**

*A Lebanese Sunset at the Batroun Port, where everyone enjoys food and drinks, in an oriental  
ambiance set by the Amazing George Nehme.*

## Partner Hotels



**LE GRAY BEIRUT**

**Address:** Martyrs' Square, Beirut Central District, 2011 3312 Lebanon

**Website:** [www.campbellgrayhotels.com](http://www.campbellgrayhotels.com)  
(<https://www.campbellgrayhotels.com/le-gray-beirut/>)

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**Fax:** +961 1 971 112

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**LE ROYAL HOTEL BEIRUT**

**Address:** Leisure Hills Complex, Dbayeh, Zouk El Kharab, 701010, Lebanon

**Website:** [www.leroyal.com](http://www.leroyal.com)  
(<http://www.leroyal.com/>)

**Phone Number:** +961 4 555 999 (tel:+961 4 555 999)

**For Reservation:** Please Click Here

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**HILTON BEIRUT HABTOOR GRAND HOTEL**

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**Website:** [www.hilton.com](http://www3.hilton.com)  
([http://www3.hilton.com/en/hotels/lebanon/hilton-beirut-habtoor-grand-BEYHGH/index.html?WT.mc\\_id=zELWAKNOEMEA1HI2DMH3LocalSearch4DGGeneric6BEYHGH](http://www3.hilton.com/en/hotels/lebanon/hilton-beirut-habtoor-grand-BEYHGH/index.html?WT.mc_id=zELWAKNOEMEA1HI2DMH3LocalSearch4DGGeneric6BEYHGH))

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**HILTON BEIRUT METROPOLITAN PALACE**

**Address:** Dimitri Hayek Street, Beirut, 55555, Lebanon

**Website:** [www.hilton.com](http://www3.hilton.com)  
([http://www3.hilton.com/en/hotels/lebanon/hilton-beirut-metropolitan-palace-BEYMPHI/index.html?WT.mc\\_id=zELWAKNOEMEA1HI2DMH3LocalSearch4DGGeneric6BEYMPHI](http://www3.hilton.com/en/hotels/lebanon/hilton-beirut-metropolitan-palace-BEYMPHI/index.html?WT.mc_id=zELWAKNOEMEA1HI2DMH3LocalSearch4DGGeneric6BEYMPHI))

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### CITEA APART HOTEL BEIRUT

**Address:** Alfred Naccache Avenue, Beirut, Lebanon  
**Website:** [www.citea.com.lb](http://www.citea.com.lb)  
(<https://www.citea.com.lb/>)  
**Phone Number:** +961 1 33 20 50 (tel:+961 1 33 20 50)  
**For Reservation:** [reservations@citea.com.lb](mailto:reservations@citea.com.lb)  
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### MOVENPICK HOTEL BEIRUT

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**Website:** [www.movenpick.com](http://www.movenpick.com)  
([https://www.movenpick.com/en/middle-east/lebanon/beirut/hotel-beirut/overview/?gclid=CjwKCAIA2fjjBRAjEiwAuewS\\_bxzL9P05wg7kwpEAP\\_cmvk2BM81aq2HxqqQYdaZlJRoCqqkQAvD\\_BwE](https://www.movenpick.com/en/middle-east/lebanon/beirut/hotel-beirut/overview/?gclid=CjwKCAIA2fjjBRAjEiwAuewS_bxzL9P05wg7kwpEAP_cmvk2BM81aq2HxqqQYdaZlJRoCqqkQAvD_BwE))  
**Phone Number:** +961 1 869 666 (tel:+961 1 858 000)  
**For Reservation:**  
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### Royal Tulip

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**Website:** [www.royaltulipachrafieh.com](http://www.royaltulipachrafieh.com)  
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**Phone Number:** +961 1 333 048 (tel:+961 1 333 048)  
**Fax:** +9611 333 148  
**For Reservation:** [Please Click Here](#)  
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### La Siesta

**Address:** Khaldeh Sea Road, Lebanon  
**Website:** [www.lasiestabeachresort.com](http://www.lasiestabeachresort.com)  
(<http://lasiestabeachresort.com/>)  
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### Grand Hills Hotel

**Address:** Broummana Charkieh Road - Lebanon  
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**For Reservation:** [Please Click Here](#)  
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(<mailto:reservations.grandhills@luxurycollection.com>)

### Golden Tulip Galleria Hotel

**Address:** Adnan Al Hakim street, Jnah-Beirut  
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(<http://www.goldentulipgalleria.com>)  
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### Gefinor Rotana Hotel

**Address:** Clemenceau street, Hamra, Beirut  
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